



1-2 NOVEMBER

# CDAO Financial Services & Insurance **UK**

Europe's most senior data & analytics event for financial services & insurance

## Confirmed Speakers:

- *Janthana Kaenprakhamroy, CEO at **Taploy***
- *Neil Taylor, Vice President Data Strategy at **Mastercard***
- *Avi Arnon, VP -Venture Investor, **Citi***
- *Shweta Gupta, VP - Strategic Planning | Transformation | Business Analytics at **Deutsche Bank***
- *Pedro Duarte, Global Head of Client Data Insights at **BNY Mellon***
- *Christopher Sweetser, Chief Risk Officer at **AmTrust Financial Services Inc.***
- *Peter Jackson, Chief Data and Analytics Officer at **Carruthers and Jackson***
- *Martin Lidl, Chief Data Officer at **Admiral Group PLCA***
- *Vladimir Bendikow, Chief Data Officer at **FBN Bank Limited***
- *Tom Clay, Chief Data Scientist at **Covéa Insurance***
- *Mike Seville, Chief Data Officer at **Dojo***
- *Diane Berry, Chief Data & Analytics Officer at **Phoenix Group***
- *Christopher Butler, Head of Data and Analytics at **HSBC***
- *Marion Shaw, Head of Data and Analytics at **Chaucer Group***
- *Sam Livingstone, Head of Data Science & Data Engineering at **Jupiter Asset Management***
- *James Hope-Lang, Data and Analytics Delivery Director at **HSBC***
- *Ramakrishnan Subramanian, Head of Data and Analytics at **SquareTrade***
- *Matthew Hodgson, Head of Data Science at **Hiscox***
- *Gaurav Batti, Head of CIB Architecture & Transformation - Processes, Controls, Data, & Technology, **Deutsche Bank***
- *Roxanne Howdle- Rowe, Head of DataOps, **UBS***
- *Henry Pearce, Head of Data, **TotallyMoney***

Wednesday 1 <sup>st</sup> November 2023	
8:00-9:00	<b>Registration &amp; Networking</b>
9:00-9:15	<b>Chair's Opening Remarks</b>
9:15-9:45	<p><b>Primary Keynote Presentation: The Future of Data Management in Financial Services: How Can you Take Advantage of Emerging Trends?</b></p> <ul style="list-style-type: none"> <li>• Anticipating change and managing uncertainty, a look at five fast growing trends of data management in Financial Services</li> <li>• Strategies to invest in those trends that are most relevant to your organization</li> <li>• How data &amp; analytics leaders need to adapt to succeed in the future</li> </ul> <p><i>Janthana Kaenprakhamroy, CEO , Taploy</i></p>
9:45-10:15	<p><b>SPEX Keynote Presentation: Utilizing Generative AI For Data Innovation In The Enterprise</b></p> <ul style="list-style-type: none"> <li>• Current / future trends in Generative AI</li> <li>• Challenges and solutions in the AI format for the financial services sector</li> <li>• Impacts on how the financial services sector will evolve</li> </ul>
10:15-11:00	<p><b>Panel Discussion: Creative Solutions to Tackle the Talent Crisis in D&amp;A - Case Studies and Best Practices</b></p> <ul style="list-style-type: none"> <li>• Is there a short-term solution to the talent crisis in D&amp;A?</li> <li>• Successful strategies and best practices to retain and attract human resources</li> <li>• Reskilling your non- data analytics talent</li> </ul> <p><i>Christopher Butler, Head of Data and Analytics at HSBC</i>  <i>Ramakrishnan Subramanian-Head of Data and Analytics at SquareTrade</i>  <i>Diane Berry- Chief Data &amp; Analytics Officer at Phoenix Group</i></p>
11:00-11:30	<b>Refreshments &amp; Networking Break</b>
11:30-12:00	<p><b>Primary Keynote Presentation: How Banks Can Benefit from Implementing Data Governance?</b></p> <ul style="list-style-type: none"> <li>• In which ways data governance provides value in banking?</li> <li>• Can data governance ever be something more than 'just having to be done'?</li> <li>• Is it possible to ever make to the logic of 'governance' to the logic of 'business'?</li> <li>• Best practices of data governance in the banking sector</li> </ul> <p><i>Vladimir Bendikow, CDO at FBN Bank Limited</i></p>
12:00-12:45	<b>Panel Discussion: Overcoming the "Garbage In – Garbage Out" Dilemma - Best Strategies for Collecting High-Quality Data</b>

	<ul style="list-style-type: none"> <li>• Ensuring that your data collection methods bring in only high-quality data</li> <li>• Developing a long-term strategy for consistent data quality</li> <li>• Knowing exactly what KPIs to target</li> <li>• Challenges and lessons learned</li> </ul> <p><i>Henry Pearce, Head of Data, <b>TotallyMoney</b></i>  <i>Pedro Duarte, Global Head of Client Data Insights at <b>BNY Mellon</b></i>  <i>Ramakrishnan Subramanian-Head of Data and Analytics at <b>SquareTrade</b></i></p>	
12:45-13:45	<b>Networking Lunch</b>	<b>Invite only roundtable</b> <i>Sponsored by <b>Alteryx</b></i>
13:45-14:15	<b>SPEX Keynote Presentation: High-Quality ESG Data as a Source of Competitive Advantage for the Financial Services Organizations</b> <ul style="list-style-type: none"> <li>• Rethinking the way you use ESG data in your organization</li> <li>• How is high-quality ESG analytics data a competitive advantage for the financial services sector?</li> <li>• How do you overcome issues caused by ESG information and data quality challenges</li> </ul>	
14:15-15:00	<b>Panel Discussion: The Role of the CDO, how is it Evolving?</b> <ul style="list-style-type: none"> <li>• What are the most important skills for a CDO - data, change management or leadership skills?</li> <li>• How can you deliver not just short-term but long-term strategy? Should data strategy be considered part of wider business strategy, or separately?</li> <li>• Why is the turnover of CDOs so high and how can this be rectified?</li> </ul> <p><i>Christopher Butler – Head of Data and analytics at <b>HSBC</b></i></p>	
15:00-15:30	<b>Refreshments &amp; Networking Break</b>	
15:30-16:15	<b>Discussion Group 1A</b> <b>How Do You Measure the Benefits of Data &amp; Analytics Transformation?</b>	<b>Discussion Group 1B</b> <b>How Do You Strike the Right Balance Between Data as an Asset and Data as a Risk?</b>
16:20-17:00	<b>Panel Discussion: Implementing Data Ethics into the Culture of the Organization</b> <ul style="list-style-type: none"> <li>• How to proactively navigate the complexity of data ethics</li> <li>• Earning trust and gaining credibility within the organization</li> <li>• Staying ahead of organizational &amp; technological changes by evolving your data ethics strategy</li> </ul>	
17:00-17:10	<b>Chair’s Closing Remarks</b>	
17:10-18:10	<b>Networking Drinks</b>	

8:45-9:00	<b>Chair's Opening Remarks</b>
9:00-9:30	<b>Primary Keynote Presentation: Building a Data-Driven Culture to Foster Employee Engagement and Retention</b> <ul style="list-style-type: none"> <li>• How to ensure your people are part of your data journey</li> <li>• How to manage the strategic commitment required for a constantly evolving data strategy?</li> <li>• Defining roles in cross-functional teams: who owns the data and who is responsible for each task</li> </ul> <p><i>Marion Shaw - Head of Data and Analytics at Chaucer Group</i></p>
9:30-10:00	<b>SPEX Keynote Presentation: How to Implement a Data Mesh Architecture in order Not to Fall into a "Data Mess"?</b> <ul style="list-style-type: none"> <li>• What challenges does Data Mesh face in the FS sector &amp; what are the problems with the traditional architectures?</li> <li>• Determining what are the best solutions to avoid Data Mess?</li> <li>• Having the ability to determine if it's good data or the right data</li> </ul>
10:00-10:45	<b>Panel Discussion: Opportunities &amp; Pitfalls to Avoid When Moving to The Cloud</b> <ul style="list-style-type: none"> <li>• The importance of creating a clear plan for the move</li> <li>• Is your workforce trained and ready to lift and shift?</li> <li>• Successful strategies and best practices when moving to The Cloud</li> </ul> <p><i>Martin Lidl - Chief Data Officer at Admiral Group PLC</i></p>
10:45-11:15	<b>Refreshments &amp; Networking Break</b>
11:15-11:45	<b>Primary Keynote Presentation: Seeing Through the Madness: How to Actually Get AI Accepted in Finance</b> <ul style="list-style-type: none"> <li>• How to see past the hype and truly understand where AI can transform;</li> <li>• Anticipate future regulations to avoid losing out</li> <li>• Developing a culture of AI acceptance and trust.</li> </ul> <p><i>Tom Clay - Chief Data Scientist at Covéa Insurance</i></p>
11:45-12:30	<b>Panel Discussion: What's Next for Data &amp; Analytics in the Financial Services &amp; Insurance Sectors?</b> <ul style="list-style-type: none"> <li>• What's next in the financial services sector in terms of data &amp; analytics and how have you secured investment in this?</li> <li>• What can be done to encourage more people to consider data &amp; analytics as a career path?</li> <li>• How are data &amp; analytics being utilised to influence different business priorities? (e.g., ESG data)</li> <li>• What have been your biggest success from data &amp; analytics in financial services?</li> </ul> <p><i>Pedro Duarte, Global Head of Client Data Insights at BNY Mellon</i>  <i>Sam Livingstone, Head of Data Science &amp; Data Engineering, Jupiter Asset Management</i>  <i>Neil Taylor - Vice President Data Strategy at Mastercard</i></p>

12:30-13:00	<p><b>Presentation: Implementing data-centric architecture – Aligning front-to-back client and product lifecycles to 1 representation of a client, a transaction, and a team</b></p> <ul style="list-style-type: none"> <li>• Challenges in implementing the core principles of 1 representation of a client, a transaction, and a deal front-to-back</li> <li>• Playbooks to align / re-build client and product lifecycle processes and controls to these principles</li> <li>• Case studies on how to sequence this change front-to-back – lessons from our collective successes and failures</li> <li>• How can we partner to enable this and drive inter-operability? – Gaps in industry-wide event x data standards, and how we address these</li> </ul> <p><i>Gaurav Batti, D - Processes, Controls, Data, &amp; Technology, Deutsche Bank</i></p>	
13:00-14:00	<p><b>Networking Lunch</b></p>	
14:00-14:45	<p><b>Discussion Group 2A</b>  <b>How Data Mesh and Data Fabric Can Innovate Financial Institutions?</b></p>	<p><b>Discussion Group 2B</b>  <b>Using Data to Better Understand Customer Risk Profiles</b>  <i>Avi Arnon, VP Venture Investor, Clti</i></p>
14:45-15:30	<p><b>Panel Discussion: Building Potential Opportunities in Analytics to Monetize Data &amp; Improve Customer Insights</b></p> <ul style="list-style-type: none"> <li>• How do you define ‘data monetization’?</li> <li>• What key features of a data analytics platform can help you generate monetisation opportunities?</li> <li>• Different methods to increase your revenue streams</li> <li>• Finding the balance between data monetization and protecting consumer privacy</li> </ul>	
15:30-15:40	<p><b>Chair’s Closing Remarks</b></p>	
15:40	<p><b>End of Event</b></p>	