Confirmed Speakers:

- Janthana Kaenprakhamroy, CEO at Taploy
- Shweta Gupta, Vice President, *Deutsch Bank*
- Avi Arnon, VP - Venture Investor, Citi
- Gurprrit Singh, Global Head of Data, Partners-Cap
- Gareth Hagger-Johnson, Director of Data Strategy, The Nottingham
- Nzau Muinde Director: Data Strategy, Mastercard
- Henry Pearce, Data Director, TotallyMoney
- Peter Jackson, Chief Data and Technology Officer, Outra
- Caroline Carruthers, Chief Executive, Carruthers and Jackson
- Vladimir Bendikow, Chief Data Officer at FBN Bank Limited
- Tom Clay, Chief Data Scientist at Covéa Insurance
- Dario Morelli, Head of Data Analytics, TrueLayer
- Akinola Akinyemi, Head of Data Science, IG Group
- Christopher Butler, Head of Data and Analytics at HSBC
- Marion Shaw, Head of Data and Analytics at Chaucer Group
- Sam Livingstone, Head of Data Science & Data Engineering at Jupiter Asset Management
- Zubeir Mukri, Head of Business Intelligence, Henley Investment Management
- Brendan Ellis, Head of Data & Business Intelligence, Pantheon Ventures
- Gaurav Batti, Head of CIB Architecture & Transformation - Processes, Controls, Data, & Technology, Deutsche Bank
- Andy Wrigley, Former Head of Communications- Data and Analytics, HSBC
- Yousra Aoudi, Quantitative Analyst, VP, BNY Mellon
- James O’keefe, Marketing Technology Director, Legal & General
- Paul Sene, Associate Partner, CACI
- Jawwad Rasheed, Field Transformation Lead- CFO, Alteryx
- Guy Whitley, Director of Strategy, Alteryx
- Stuart Simmons, Sales Director- Banking & Finance, Denodo
- Richard Bownes, Principal - Data & AI, Kin + Carta
- Matt Quinn, Data & AI Specialist Lead, Financial Services and Insurance, Microsoft
- Zack Alami, Enterprise Sales Lead, CluedIn
- Isabel Arevalo, Senior Account Technical Strategist & Data Governance SME, Microsoft
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<th>Time</th>
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<tr>
<td>8:15-8:45</td>
<td>Registration &amp; Networking</td>
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<td>Jawwad Rasheed, Field Transformation Lead- CFO, Alteryx</td>
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<td>9:00-9:30</td>
<td>Primary Keynote Presentation: The Future of Data Management in Financial Services: How Can you Take Advantage of Emerging Trends?</td>
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<td>• Anticipating change and managing uncertainty, a look at five fast growing trends of data management in Financial Services</td>
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<td>• Strategies to invest in those trends that are most relevant to your organization</td>
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<td>• How data &amp; analytics leaders need to adapt to succeed in the future</td>
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<td>SPEX Keynote Presentation: The Unsung Hero: Realising the potential of AI and ML through the power of trusted data</td>
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<td>Synopsis: In an era where Artificial Intelligence (AI) and Machine Learning (ML) are at the forefront of technological advancements, the financial services sector stands at a crucial juncture with an unmissable opportunity to harness the power of data to reimagine customer experiences, develop innovative new products and drive cost savings. In this session, we will explore the opportunities that are ripe for the taking through AI and ML, and delve into how a robust, governed, and trusted data framework will help you to realise them. This keynote will equip you with the knowledge, strategies, and inspiration to propel your organization into a future where data integrity and advanced technologies unite to deliver limitless opportunities for efficiency and growth. Join CluedIn and Microsoft for a discussion that explores the possibilities of AI and ML, grounded in strategic and pragmatic approaches to making the dream a business reality for the financial services sector.</td>
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<td>Refreshments &amp; Networking Break</td>
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<td>10:30-11:15</td>
<td>Panel Discussion: Creative Solutions to Tackle the Talent Crisis in D&amp;A - Case Studies and Best Practices</td>
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<td>• Is there a short-term solution to the talent crisis in D&amp;A?</td>
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<td>• Successful strategies and best practices to retain and attract human resources</td>
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<td>• Reskilling your non- data analytics talent</td>
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| 11:15-11:45| **SPEX Keynote Presentation: Utilizing Generative AI For Data Innovation In The Enterprise**  
*Richard Bownes - Principal - Data & AI, Kin + Carta*  
*Matt Quinn - Data & AI Specialist Lead, Financial Services and Insurance, Microsoft* |
| 11:45-12:30| **Panel Discussion: Overcoming the “Garbage In – Garbage Out” Dilemma - Best Strategies for Collecting High-Quality Data**  
- Ensuring that your data collection methods bring in only high-quality data  
- Developing a long-term strategy for consistent data quality  
- Knowing exactly what KPIs to target  
- Challenges and lessons learned  
*Henry Pearce, Data Director, TotallyMoney*  
*Dario Morelli, Head of Data Analytics, TrueLayer*  
*Zack Alami, Enterprise Sales Lead, CluedIn* |
| 12:30-13:30| Networking Lunch  
**Invite only roundtable: Take Control of Your Manual Processes with Analytics Automation**  
*Sponsored by Alteryx* |
| 13:30-14:00| **Primary Keynote Presentation: How Banks Can Benefit from Implementing Data Governance?**  
- In which ways data governance provides value in banking?  
- Can data governance ever be something more than ‘just having to be done’?  
- Is it possible to ever make to the logic of ‘governance’ to the logic of ‘business’?  
- Best practices of data governance in the banking sector  
*Vladimir Bendikow, CDO, FBN Bank Limited* |
| 14:00-14:45| **Panel Discussion: The Role of the CDO, how is it Evolving?**  
- What are the most important skills for a CDO - data, change management or leadership skills?  
- How can you deliver not just short-term but long-term strategy? Should data strategy be considered part of wider business strategy, or separately?  
- Why is the turnover of CDOs so high and how can this be rectified?  
*Zack Alami, Enterprise Sales Lead, CluedIn*  
*Brendan Ellis, Head of Data & Business Intelligence, Pantheon Ventures*  
*Christopher Butler, Head of Data and analytics, HSBC* |
| 14:45-15:15| Refreshments & Networking Break |
| 15:15-16:15| **Discussion Group 1A**  
*How Do You Measure the Benefits of Data & Analytics Transformation?*  
*Jawwad Rasheed, Field Transformation Lead- CFO, Alteryx*  
*Akinola Akinyemi, Head of Data Science, IG Group*  
**Discussion Group 1B**  
*Leveraging Customer Data Platforms to make data more valuable, actionable, and secure. Activate with confident certainty to innovate on the right side of regulation* |
This panel discussion will delve into the pivotal role of Customer Data Platforms (CDPs) in balancing personalisation and data privacy within the financial services industry. The discussion will cover the following aspects:

- The Role of CDPs
- What to consider when implementing a CDP
- The people and process around CDP implementation
- Consumer Duty and how CDP's can help businesses adhere to the duty
- FSI use cases
- Where CDP projects have failed

Moderator:
Rob Coyne, SVP & GM EMEA, Tealium

Speakers:
James O’keefe, Marketing Technology Director, Legal & General
Paul Sene, Associate Partner, CACI

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| 16:15– 17:00 | Panel Discussion: Implementing Data Ethics into the Culture of the Organization  
- How to proactively navigate the complexity of data ethics  
- Earning trust and gaining credibility within the organization  
- Staying ahead of organizational & technological changes by evolving your data ethics strategy  
Andy Wrigley, Former Head of Communications- Data and Analytics, HSBC  
Shweta Gupta, Vice President, Deutsch Bank  
Zubeir Mukri, Head of Business Intelligence. Henley Investment Management  
Gareth Hagger-Johnson, Director of Data Strategy, The Nottingham |
| 17:00 – 17:10 | Chair’s Closing Remarks |
| 17:10 – 18:10 | Networking Drinks |

Thursday 2nd November 2023

8:15 – 8:45 | Registration & Refreshments |
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| 9:00-9:30    | **Primary Keynote Presentation: Building a Data-Driven Culture to Foster Employee Engagement and Retention** | - How to ensure your people are part of your data journey  
- How to manage the strategic commitment required for a constantly evolving data strategy?  
- Defining roles in cross-functional teams: who owns the data and who is responsible for each task  
*Marion Shaw - Head of Data and Analytics at Chaucer Group* |
| 9:30-10:10   | **Panel Discussion: What’s Next for Data & Analytics in the Financial Services & Insurance Sectors?** | - What’s next in the financial services sector in terms of data & analytics and how have you secured investment in this?  
- What can be done to encourage more people to consider data & analytics as a career path?  
- How are data & analytics being utilised to influence different business priorities? (e.g., ESG data)  
- What have been your biggest success from data & analytics in financial services?  
*R: Robert Buckland, Senior Advisor, Engine Al  
Nzau Muinde Director: Data Strategy, Mastercard  
Guy Whitley, Director of Strategy, Alteryx* |
| 10:10-11:00 | **Refreshments & Networking Break**                                                        |                                                                                                                                           |
| 11:00-11:30 | **Primary Keynote Presentation: Seeing Through the Madness: How to Actually Get AI Accepted in Finance** | - How to see past the hype and truly understand where AI can transform;  
- Anticipate future regulations to avoid losing out  
- Developing a culture of AI acceptance and trust.  
*Tom Clay - Chief Data Scientist at Covéa Insurance* |
| 11:30-12:15 | **Panel Discussion: Building Potential Opportunities in Analytics to Monetize Data & Improve Customer Insights** | - How do you define ‘data monetisation’?  
- What key features of a data platform can help you generate monetisation opportunities?  
- How effective are data monetisation strategies today?  
- How do you start on your data monetisation strategy?  
Moderator: *Nzau Muinde Director: Data Strategy, Mastercard  
Stuart Simmons, Sales Director- Banking & Finance, Denodo  
Gurprit Singh, Global Head of Data, Partners-Cap  
Gareth Hagger-Johnson, Director of Data Strategy, The Nottingham* |
| 12:15-12:45 | **Presentation: Implementing data-centric architecture**                                   | - Observed challenges and lessons learnt                                                                                               |
### Case studies to illustrate these challenges and their impact on transformation initiatives

**Gaurav Batti, Head of CIB Architecture & Transformation - Processes, Controls, Data, & Technology, Deutsche Bank**

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